



## **Packaging Executives Forum III** **Tuesday, January 26, 2010**

*Seeking to Continue the Dialogue*

### **Sustainability Research at MSU and The Center for Packaging Innovation and Sustainability** *Building Bridges: Industry and Academia*

#### **PROGRAM OUTLINE:**

##### **Morning Session**

#### **SUSTAINABILITY RESEARCH AT MSU:**

Sustainability is a campus wide research effort across disciplines all of which, at least peripherally, impact packaging. Get a sense of the breadth and strength of the important work being done here as top researchers are tapped to present their work. A panel discussion will follow.

##### **Lunch Program**

#### **THE NEXT CHAPTER: SCHOOL OF PACKAGING:**

Meet Dr. Joe Hotchkiss, the new Director of the School of Packaging, and Director of the Center for Packaging Innovation and Sustainability. Learn about his vision for the school's "next chapter" in growth and development in light of unprecedented budget cuts and restructuring at MSU.

##### **Afternoon Session**

#### **THE CENTER FOR PACKAGING INNOVATION AND SUSTAINABILITY:**

Given the myriad of research on sustainability at MSU, the Center for Packaging Innovation and Sustainability will bring to bear all of these issues and topics into your world. Dr. Hotchkiss will lay out the center's mission, governance, focus and interdisciplinary reach across campus. Work with other attendees to formulate and present input related to the center's focus on research, outreach and education and how these efforts should be directed to best meet the needs of industry. A moderated panel discussion with administrators from colleges on campus who are academic partners in the center will follow the work session.

##### **Director's Reception**

An opportunity to continue the dialogue over cocktails and hors d'oeuvres.