



You Have to Know Where to Look for Shipping Savings

There is gold in your shipping organization and Neopost USA can help you mine it. You may have a good strategy to control your shipping costs. However, there is more value on the table that you may have overlooked. Business leaders should consider shipments generated from their business operations vs. their distribution network as areas to control cost. The ever-escalating, but controllable, cost of shipping is an obvious and often overlooked cost-saving opportunity. Neopost USA has the solution: an enterprise-wide desktop shipping application that can be utilized by home-office and field employees to help you control excessive shipping expenses.

Sound Familiar? Without uniform shipping processes, your employees can easily overspend on shipping, be seduced by air bills that are attractive on the outside, subject you to unnecessary address correction fees or make internal accounting mistakes. If you say, "Yeah, that's us" to any one of these issues, you are spending more than you should for shipping.

Neopost USA Has The Solutions to Your Problems. Neopost USA can help you implement a few, easy-to-adopt functions into your operation that will control your shipping spend:

- Utilize multiple carriers and services.
- Develop an in-bound shipping plan for packages to be tracked.
- Develop easy-to-follow but disciplined business shipping rules.
- Incorporate a shipping system that automates your process.
- Increase the visibility and control of shippers within your organization.

Introducing Neopost USA's desktop shipping strategy into your organization could result in potential savings of 15 to 30 percent. If you control the means and methods your employees use to make shipping decisions, you will strike gold in the conveniently exchangeable form of found money. And you will find that extra cash simply by tending to your shipping procedures. Implementing an enterprise-wide shipping application brings an intrinsic set of control, compliance, cost-management and accounting benefits. That's in addition to the smart choices you can make with carrier rate and service comparisons and the control you can have when monitoring misuse or unauthorized shipping activities.

The Peace of Mind You Deserve. Neopost USA, a leader in multi-carrier shipping software, has the solutions you can use right away to reverse costly shipping practices and realize the financial benefits of a controlled process.

The gold is there. You just have to know where to look.

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